Women in the Economy Commission Meeting - Minutes

Tuesday, April 28, 2015 9:00 a.m. to 10:30 a.m. House Room 20

Commission: Rep. Rebecca Chavez-Houck, Rep. Becky Edwards, Sen. Deidre Henderson, Sen. Luz Escamilla, Carrie Mayne, Ann Marie

Thompson, Judy Barnett, Anne Burkholder

Excused: Trina Eyring, Jennifer Robinson, Heather Barnum

Staff Support: Gail Tilson with additional support from Jen Jankowski

Attendees: Jennifer Seelig, Laura Hunter

AGENDA	DISCUSSION	RECOMMENDATIONS/ACTION
Welcome	Welcome (Rep. Chavez-Houck)	After two corrections were
		made, a motion was made to
	The minutes from our last meeting were approved.	approve the minutes from the
		Mar. 23, 2015 meeting. Motion
		carried.
Utah Futures Update	Laura Hunter, Chair, Steering Committee, Utah Futures: Utah Futures is a	
	collaboration of higher education, public education, applied technology colleges and	
	UETN. We have just received from the legislature, \$2 million of 1-time funding.	
	The strategic direction has been drafted but hasn't been finalized by the steering	
	committee yet. It focuses on 3 main ideas: 1) Pathways Idea – We want to make sure	
	that the pathways are more transparent, clear and understandable so learners can	
	drop into a pathway on the internet at any time. 2) Community Connection – industry,	
	employers, and community groups who are willing to offer mentorships, scholarships,	
	work experiences/camps. 3) Marketing/Training – so far, this has just been one part-	
	time person who's done a lot of workshops in schools with school counselors. We	

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	want to do a big campaign to help people be more aware of the Utah Futures site.	
	There is a national project which UETN is doing called American Graduate. They look at the many pathways to success, including non-traditional ways for students to be successful. This includes American Indians.	UETN connects schools and libraries to the internet where online counseling services are offered. There are professional courses for counselors too.
	Through their connections with public broadcasting, Laura reported they have been able to access partners that offer online courses and a meeting has been scheduled for tomorrow with the Utah Colleges of Applied Technology Group regarding offering additional online courses, which may be particularly beneficial to women who may not see an easy entry point into the higher education system. Several thousand courses are available. Older women can use this system as well.	Social media may be a way to get this word out. This must be used with caution because of minors involved.
	Rep. Edwards brought up the fact that there are some legislative concerns. We see where Utah Futures is today, but where will they be in January? How can we help so they don't go away?	Brainstorming ideas of what some touch-points might be for women finding out about Utah Futures were: 1. Have Laura
	Contact information for Laura Hunter is: lhunter@uen.org 801-581-5852	join one of the WIEC sub- committees; 2. Notices in salons, fitness centers, churches, stores; 3. Divorce mediation; 4. Recently incarcerated; 5. Focus groups around the state; 6. Have keynote speakers at tradeshows such as "What Women Want."
Sub-committee Updates	Research Sub-Committee: (Carrie Mayne) From a DWS perspective, we continue to meet with Voices on the Wage Gap Analysis. They are on-track to present to the Commission in May.	Focus groups may be formed statewide to get a grassroots take on what's happening in different areas.

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		The Research Sub-Committee has been charged to come up with a plan and a timeline within 30 days.
		Carrie will contact the people who are conducting IGP research to see if one or two of the interns couldn't do research specifically focused on women.
	Public Policy Sub-Committee: (Rep. Rebecca Chavez-Houck) – We need to make sure that the research that is being done isn't duplicated. We also need to show a need for the work of the Commission. The sub-committee may organize focus groups which will look at the Governor's Office of Economic Development's six economic clusters, some of which are energy, outdoor recreation, life science, tourism and aerospace.	These are regional economic clusters and we can bring in women who are involved in their particular region's focus. We will have automatic support from people who have been working in these areas for years.
	Communications Sub-Committee: (Ann Marie Thompson) – Have not met since the last Commission meeting.	Commissioner Barnum is building additional representatives for the Communications Sub-Committee.
	Representative Chavez-Houck has requested that a written report be submitted to the co-chairs after the sub-committee meetings are held. This should be done before the next Committee meeting.	
Next Meeting	Gail will send out a Doodle Poll so we can schedule the next meeting.	

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